

CHARITY:

It's All About Me!

Kathy Anderson-Martin
Director of Resource Development
The Salvation Army Harrisburg Capital City Region

MY CHALLENGE

- ◉ Doing the Most Good
- ◉ “That and Better Will Do”



DOING THE MOST GOOD®

(“HOW’S THAT WORK OUT?”)

- ⊙ “I’ve done enough good today.”
- ⊙ “I’m tired of doing good.”
- ⊙ “I don’t want to do any better or any good. Ever. Again.”



PERSPECTIVE

- ◎ Stop, Breathe, Think
- ◎ Refocus



PERSONAL OR PASSION?

- ⦿ Appreciate! *Remember volunteers and donors don't have to help us!*
- ⦿ “Right Seats on the Bus”
- ⦿ Tell “the rest of the story” and do it again and again and again
- ⦿ Make it enjoyable!



CONSIDER THE ALTERNATIVE

- Apathy, Excuses....Good Bye.

WHEN YOU KINDA
WANNA JUST DO IT
BUT NOT REALLY



Sorry, I can't today.

My sister's friend's mother's
grandpa's brother's grandson's
uncle's fish died.
and yes, it was tragic.

PERSONAL NETWORKS

- ◉ Peers (Inside and Out)
- ◉ Mentors
- ◉ Never more than 3 calls away



PHYSICAL +

- ◉ Body, Mind and Spirit
- ◉ Health - diet, exercise, sleep, fun
- ◉ Prayer, quiet, meditation
- ◉ Time Out and Time Away
- ◉ Exponential Multiplication Cookies & Cheese Curls Effect

PURPOSE

You will never reach
your destination
if you stop and throw
stones at every dog
that barks.

- Winston Churchill



IF YOU CAN'T FEED
A HUNDRED PEOPLE
THEN FEED JUST ONE

Mother Teresa

