



No One Should Be Hungry

# BOLD GOAL STRATEGIC PLAN

2023-2025



This project was funded in part by the Williamsport Lycoming Fund at the First Community Foundation Partnership of Pennsylvania.

"Our Board and Team thank First Community Foundation Partnership for sponsoring our 2022 Strategic Review and for their long-term partnership in our Mission."

-Joe Arthur, Executive Director

# Bold Goal 2025 Plan Refresh 2022

## Introduction

Central Pennsylvania Food Bank embarked upon its Bold Goal 2025 Plan in 2015 and has continued to make progress each year, even during the COVID pandemic that resulted in massive increases in food insecurity in 2020 and 2021. This Plan was refreshed in 2022 to reflect the food insecurity impacts of the pandemic, our learnings during this crisis, and the unique set of opportunities and challenges we now face in our mission.

## Our Bold Goal

**By 2025, our collaborative network will provide access to enough nutritious food for everyone struggling with hunger in each of the 27 counties that we serve, and we will convene and nurture partnerships to make progress toward ending hunger.**

## Our Vision

**No One Should Be Hungry**

## Our Mission

**Fighting Hunger, Improving Lives, Strengthening Communities**

## Our Values

**Integrity, Collaboration, Urgency, Accountability, Stewardship, Compassion, Respect, Diversity**

## Our Strategic Pillars

**Feed** - All people have equitable access to a nutritious variety of food.

**Nourish** - We will prioritize culturally relevant and nutritious food options to help neighbors facing hunger make healthy choices.

**Empower** - We will place neighbors facing hunger and people with lived experience at the center of our work and use our unique influence and capabilities to help empower people.

**Unite** - Keeping the people we serve at the center of our mission, we will engage all stakeholders in the movement to end hunger.

## Our Strategic Objectives FY2023 to FY2025



1. Prioritize Equity, Diversity, Inclusion, and Belonging in all areas of our Mission (Feed, Nourish, Empower, Unite) [Photo Credit Pennlive.com](https://www.pennlive.com)



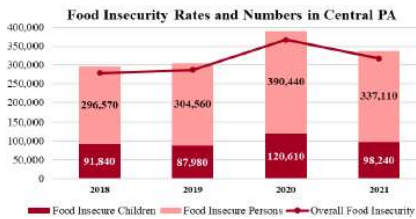
2. Close all food security gaps throughout Central Pennsylvania, prioritize black, indigenous and people of color (BIPOC) and rural communities, and enhance culturally-relevant healthy food offerings (Feed and Nourish)



3. Evolve our ending hunger work through community outreach and partnership engagement to increase benefit and other resource access for neighbors facing hunger (Nourish and Empower)



4. Enhance our Health Innovation strategies to expand healthcare SNAP referrals, develop evidence based program plans that prioritize patient outcomes, integrate health education into agency programs, and develop value based managed care payer arrangements (Nourish and Empower)



5. Leverage CPF B’s research, data, and analysis capabilities to preeminence and elevate our organization to be the thought leader on food insecurity in central Pennsylvania. (Empower and Unite)

## 10 Principles that Guide our Work

1. We will place our neighbors in need at the center of our work and engage those with lived experience. We will live our Values and our work will be informed and shaped through a lens of Equity, Diversity, Inclusion, and Belonging.
2. We will expand and seek to develop and implement new Ending Hunger endeavors that align with our Strategic Pillars and that leverage our unique capabilities.
3. We will deepen our “Better Food, Better Access, Better Together” collaborative engagement with our Agencies and other Partners, and we will strengthen our affiliations with Feeding America and Feeding Pennsylvania.
4. We will empower all Team, Board, and Committee Members to be effective ambassadors toward raising support for our Mission and adopt a culture of philanthropy throughout all levels of our Food Bank.
5. We will be mission-driven and evidence-based in our Mission endeavors.
6. We will continue to leverage technology as a critical Mission enabler.
7. We will continue to leverage strategic partnerships to augment our Mission impact.
8. We will prioritize as success factors increases in food security for individuals and decreases in demand for food distribution. We will eliminate remaining meal gaps while prioritizing rural communities and communities of color.
9. Working in collaboration with healthcare partners, we will develop and establish relevant measurements and practices to help neighbors facing hunger to improve health conditions that are impacted by food insecurity.
10. We will maintain “smart growth” discipline, develop relevant metrics, and invest for Mission impact through an equity lens.



# 2022 Report to the Community



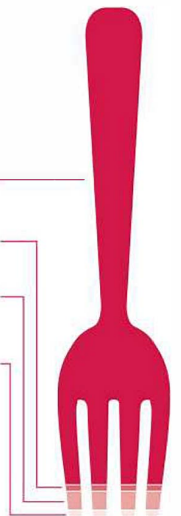
## BY THE NUMBERS *(FISCAL YEAR 2021)*

### Support & Revenue

#### SUPPORT

In-Kind Product, Contributions, & Grants .....	\$146,025,161	92.2%
Shared Maintenance & Program Fees .....	\$2,925,870	1.8%
Food Purchase Program .....	\$6,268,629	4.0%
Investment & Other Income .....	\$3,239,817	2.0%

**TOTAL SUPPORT & REVENUE .....** **\$158,459,477**

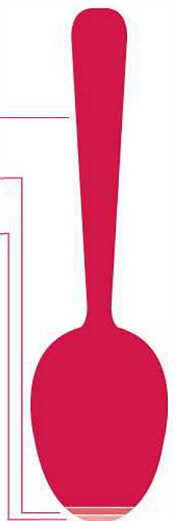


### Expenses

Program Services .....	\$148,287,525	97.4%
Management & General .....	\$1,784,047	1.2%
Fundraising .....	\$2,204,583	1.4%

**TOTAL EXPENSES .....** **\$152,276,155**

**CHANGE IN NET ASSETS .....** **\$6,183,322**

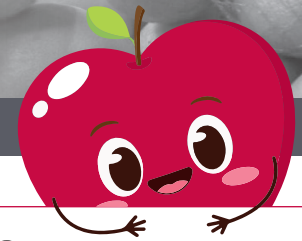




MEMBER OF  
**FEEDING AMERICA**

MEMBER OF  
**FEEDING PENNSYLVANIA**

FIGHTING HUNGER • IMPROVING LIVES • STRENGTHENING COMMUNITIES



**YOUR GENEROSITY ENABLES CENTRAL PENNSYLVANIA FOOD BANK TO PROVIDE FOOD TO LOCAL FAMILIES AS THEIR NEEDS CHANGE.**

Andrew and Stephanie are typical parents. They juggle busy work schedules while raising two kids with active schedules of their own (soccer for Emily and band for Bill). As the pandemic began in 2020, like so many of our friends and neighbors, Andrew lost his job, and the family quickly lost their housing as well. To stretch their budget, they turned to a local pantry (a Food Bank program partner) to receive fresh and nutritious meals.



***“We went through a tough spot, and we weren’t able to afford food. The Food Bank helped push us farther until we could get the finances to be able to afford food.”***

In their time of need, the Food Bank and our partners helped to sustain Stephanie, Andrew, Emily, and Bill until they began to recover by securing new employment and stable housing.

Your support has helped local families get back on their feet and continues to help as inflation brings people back to pantry partners once again. In 2022, facing the rising costs that have become a concern for so many of us, Andrew and Stephanie have once again turned to their local pantry to help make ends meet.

***“We love it. There’s lots of produce, and that’s our favorite part. We love squash!”***

Central Pennsylvania Food Bank is committed to providing our neighbors with fresh and nutritious food for as long as their circumstances require. Your partnership is helping the Food Bank build a community where everyone has enough to eat. Thank you for your generous support!

*Thank you!*

3908 Corey Road, Harrisburg | 717.564.1700  
3301 Wahoo Drive, Williamsport | 570.321.8023

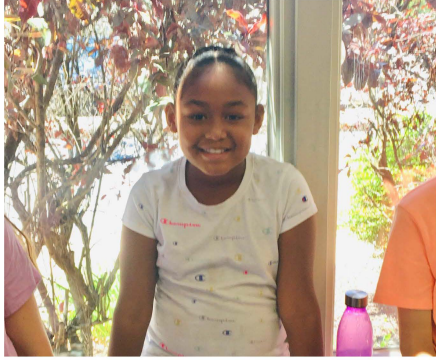
**centralpafoodbank.org**

**Food Bank Facts  
Year in Review**

Serving Size: 27 Counties

<b>People helped last year</b>	<b>413,000+</b>
<b>Partner Programs</b>	<b>1,100+</b>
<b>BackPack Program</b>	
BackPack program sites	87
Number of Backpacks	371,000+
Kids served by Backpack program	Nearly 30,000
<b>School Pantry</b>	
School Pantry Sites	35
Kids served at School Pantry sites	72,000+
<b>Kids Café®</b>	
Kids Café Sites	81
Kids served at Kids Café sites	166,000+
Average No. of meals served weekly	Nearly 6,900
<b>Senior Box Programs</b>	
Seniors Served	7,700+
<b>MilitaryShare</b>	
Military and Veteran Individuals Served	10,000+
<b>Fresh Express Mobile Pantries</b>	
Individuals served	Nearly 31,000
<b>Health Innovations</b>	
Medically Tailored Boxes for Patients	450+
<b>SNAP Benefits</b>	
Applications submitted	3,000+
Meals resulting from approved applications	2.8 million+
<b>Food Distribution</b>	
Total pounds distributed	61.8 million+
Total Pounds of produce distributed	13 million+
Quarts of fresh milk distributed	Nearly 1.3 million
<b>Volunteer Program</b>	
Volunteers	16,000+
Volunteer hours donated	77,000+
<b>Food Insecurity (for all 27 counties)</b>	
Food Insecurity rate	1 in 10
Child Food insecurity rate	1 in 7
Meal Gap filled	95%





**One mission, two locations:**

**Harrisburg Healthy Food Hub**  
 3908 Corey Road  
 Harrisburg, PA 17109  
 phone: 717.564.1700

**Williamsport Healthy Food Hub**  
 3301 Wahoo Drive  
 Williamsport, PA 17701  
 phone: 570.321.8023



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